



TRAINING ACADEMY *PROSPECTUS*

A leading training provider in the Hair & Beauty sector.

WELCOME TO

Sunshine Hair and Beauty Training Academy

When it comes to your training needs, you want the best - that's why Sunshine Hair & Beauty should be your first choice.

Our trainers are fully qualified therapists / technicians and hairdressers with many years practical experience.

They are also qualified to teach.

So, *the quality of our service is of the highest standard.*

However, what makes us stand apart from all others is our *one-to-one training.*

What's more, *we conduct the training in the comfort of your own home.*

But even better - *our training courses are offered at the best prices.*

The value for money we offer cannot be beaten.

This is only half the story. Your initial training is obviously important, and is all our competitors focus on, but we know better. *It's after you have completed your training course that you still need on-going support.* It's here where we stand apart.

We provide the best after-training support there is through our website.

All your training records, certificates and up-to-date course manuals are available 24/7

Up-to-date refresher video courses are at your fingertips.

Useful video training courses on running a hair and beauty business are available to you.

Our "Circle of Friends" support forum is where you can ask for support and help from colleagues - or perhaps help others. It's available to all students. It also includes useful industry tips and news.

Your career starts after your training course finishes - that's when you can rely on us for support!



TRAINING ACADEMY

About Us

Why we are the trainer of choice among professionals and hobbyists in the hair and beauty sector.

As a leading Training Academy in the Hair & Beauty sector, we strive to provide:-

The highest Customer Service Standard.

We understand a simple fact - without our students we have nothing -so the only way we grow, is to look after them better than anybody else.

Outstanding value for money.

While we offer the highest quality standards across the business, we provide these services at the lowest cost, giving our students the best value for money anywhere!

Highest quality standards.

While providing affordable rates is important, we don't believe this should be done at the expense of quality. Quality of service is our first priority.

Exceptional after-training support.

We believe that after-training support is as important as the training course itself. As you start using your new skills you need support. This may relate to the course itself or wider support, such as business skill support, or questions about the industry in general. We are here to support you all the way - we know how important that is.

Remaining ahead of trends and techniques.

As a training organisation we believe it's our duty to keep ahead of the latest techniques, trends and technology to ensure you benefit from this. Our association with our students doesn't end when they've completed a course, it continues on for as long as they wish, providing them access to this knowledge and information.

Embracing technology and innovation.

As it is important to stay ahead of industry trends, we also believe it's important to stay ahead of technology and to try and innovate as best we can. We have already introduced innovative video technology which allows us to provide refresher video courses to students. We continue to look for ideas to help improve our service and make us the industry's trainer of choice.

"Our objective is to stand head and shoulders above competitors in every respect."



TRAINING ACADEMY

About Our Courses

Our courses are designed and developed by experts from many different fields, not just hair and beauty, with one objective in mind - to give you the best chance of success. After all, that's the main reason you are considering investing your time and money in a training course.

Our courses are carefully thought through and structured, to ensure thoroughness and ease of learning. We want you to succeed - that's our objective.

Our courses are broken down into 3 sections:-

- 1. Theory,***
- 2. Practical, and***
- 3. Assessment.***

All sections are designed around our comprehensive course material, which is made up of 4 parts:-

- 1. Anatomy and physiology,***
- 2. The treatment,***
- 3. Hygiene, health & safety,***
- 4. Statutory regulations and requirements.***

These parts are in turn, broken down into numerous sub-sections.

Here's the structure of our courses in more detail.

1. Theory.

Once you have paid for your course in full you will be given access (on-line) to a comprehensive course manual. When you have had the opportunity to go through it, you will be required to pass a theory test (also conducted on-line) before attending your practical training. The pass mark is 80%. This is to ensure that you come to your course well prepared, so you will get the best from it.

The advantage of doing it this way is that you receive your manual in advance, so that you can learn the theory in your own time at your pace. Obviously, if you are struggling with any part, we are available through our website contact form, to answer any questions you may have.



TRAINING ACADEMY

About Our Courses *(continued)*

2. Practical

On your training day(s) the emphasis is placed on the practical application of the theory, so that you will be confident in providing a high quality professional treatment yourself. The lecturer will show you how to conduct the treatment and then you will be required to carry out the treatment yourself under their watchful and helpful eye. Remember our lecturers are qualified professional with many years practical experience, as well as being qualified to teach.

3. Assessment

While carrying out the treatment the lecturer will assess your ability. Lecturers have to follow strict guideline in the assessment process to ensure the maintenance of high standards. Some courses will require that you submit proof of treatments, which you carry out after your training. This normally involves three examples and are submitted as "case-studies" in a prearranged format, which we provide.

The issuing of certificates is not a foregone conclusion. They are subject to you convincing the lecturer that you are competent in providing the treatment. The lecturer may withhold the issuing of a certificate and request you gain further experience. They may request you submit case studies to prove you have grasped the concepts well enough. This may be requested despite it not being a prerequisite of the course. Under these circumstances, you would have to follow prescribed procedures and formats. Alternatively, they may ask you to sit a retest at a later agreed date, for which there will be an additional charge.

We don't just hand out certificates. That devalues the certificates of those who are good, and competent and who deserve to be awarded certificates over those who don't. The certificates we issue are valued in the market because of our structured and thorough approach to your training needs and the high standards we maintain,

The parts of our training course in more detail.

Our course material is divided into four parts:-

1. Anatomy and physiology

Anatomy covers the physical parts of the body you will be dealing with in your course. You need to understand these parts, and what they do and what affects their health and well-being.

Physiology, describes how these parts work. Again, you need to understand how the relevant parts of the body work, because without this information you risk your client's health and well-being, not to forget your health and well-being, as well as your professional reputation.



TRAINING ACADEMY

About Our Courses (continued)

We also cover contra-indicators. These are indicators which may suggest that you don't undertake the treatment. Contra-indicators are generally divided into 4

1. Specific contra-indicators relative to the treatment.
2. Trauma related contra-indicators, specific to the treatment.
3. Broader medical considerations relative to the treatment.
4. General disorders which may influence the specific treatment.

Contra-actions are also explained. These are poor, or bad reactions the client may encounter as a result of the treatment. Again, these fall into pre-defined categories.

2. The treatment

Your practical training will concentrate mainly on the treatment itself, more specifically on conducting the treatment. This section is generally divided into 7 sub-section, as follows:-

1. The consultation.
2. Preparing product and equipment.
3. Work area preparation.
4. Conducting the treatment.
5. Post treatment checks.
6. Cleaning up and storage of product and equipment.
7. Updating records.

These seven sections are in-turn subdivided into numerous sub-sections. As you will have gathered, your training will be thorough. To be good at what you do, you will need to know it all. We are the one training organisation that will ensure this happens through our theory, practical and assessment processes.

4. Statutory regulations and requirements.

If something is "Statutory" it means it's the law of the country. Statute means - law. We are all bound by the laws of the country. Remember, if you break a law, "ignorance of the law is no defence." You are expected to know the laws which govern you. If you don't abide by the laws, you could face financial and professional ruin.

This section contains information about the laws which affect you running a business or offering a paid for service. While they are not intended to guide you on these matters, they are intended to alert you to your responsibilities, so you don't fall foul of the law.

This section contains over 13 such statutes and guidelines.

3. Hygiene, Health and Safety

The golden rule within the industry is "hygiene first." For this reason we dedicate a part of the training course to it. Many people think health and safety has "gone mad - over the top", but when you see how it saves lives and protects quality of life - there's no doubt, health and safety is very important. You need to be aware of health and safety issues at all times for the sake of your clients and yourself. This section is subdivided into 7 sub-sections, as follows:-

1. General rules.
2. Methods of sterilisation
3. Methods of sanitisation.
4. Handling blood spillage.
5. Disposal of waste.
6. Surfaces and floors.
7. Contagious conditions.



TRAINING ACADEMY

About Our Courses *(continued)*

Reference Keys to courses

On our website you will have noticed that each course has a Key reference. This reference indicates course requirements and / or suitability of courses. The reference and explanations follow.

M = Model required.

Models must be older than 16. Younger models are not covered by insurance.

B = Suitable for Beginners. No previous qualification or experience required.

K = Kit required. Students may provide their own kit, or they can purchase a kit from us at the time of booking a course. The kit will be given to them on the day of their practical training.

C = Certificate course. This indicates the student will be issued with a certificate if they satisfy the lecturer of their competence. The issuing of certificates is subject to our Terms & Conditions.

P = Practical assessment required. This means that a certificate will only be awarded once the student has submitted examples of their work in a prescribed "case-study" format, and that these examples and descriptions meet the standards the lecturer expects.

E = Experience required. This can be in the form of a formal qualification, or number of years having performed a specific job. The specific requirements will be stated next to the course description.

Q = Related Qualification required. To undertake certain courses, the student will need to prove they have a qualification in a related field, as the course will build on this necessary understanding. In this case, the student must forward their qualification to us well in advance of the training course (as described in our Terms & Conditions.)

All courses are fully insured and accredited by
Professional Beauty Direct.



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Nail Courses

Description	Key	Notes
Acrylic Extensions	M C K Q P	You need a Manicure qualification.
UV Gel Extensions	M C K Q P	You need a Manicure qualification.
Swarovski Crystals	M C K Q	You need a Manicure qualification.
One Bead Acrylic Extension	M C K Q	You need a Manicure qualification.
IBX Nail Treatment	M C K Q	You need a Manicure qualification.
Manicure	M C K B	Ideal for beginners.
Pedicure	M C K B	Ideal for beginners.
Gel Polish	M C K Q	You need a Manicure qualification.
Nail Art 1	M C K Q	You need a Manicure qualification.
Nail Art 2	M C K Q	You need a Manicure qualification.



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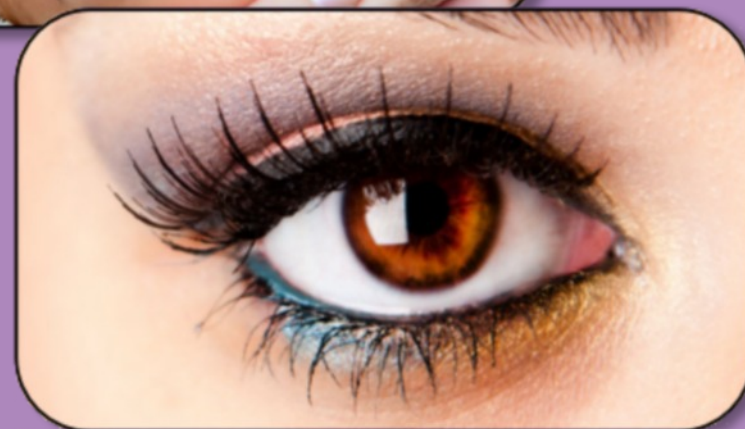
Face Courses

Description	Key	Notes
Facial	M C K B	Ideal for beginners.
Make-Up	M C K B	Ideal for beginners.
Bridal Make-Up	M C K B	Ideal for beginners.
Facial Waxing	M C K Q	You need a Waxing qualification.



Eye Courses

Eyelash & Eyebrow Treatment	M C K B P	Ideal for beginners.
Eyelash Extensions	M C K Q P	You need an Eyelash & Eyebrow Qualification.
Eyelash Perming	M C K Q P	You need an Eyelash & Eyebrow Qualification.
Eyelash Lifting	M C K Q P	You need an Eyelash & Eyebrow Qualification.
Define A Brow	M C K Q P	You need an Eyelash & Eyebrow Qualification.



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Hair Courses - Colouring

Description	Key	Notes
Basic Hair Colouring	M C K B	Ideal for beginners.
Balayage and More	M C K E	Minimum of Level 2 in Hairdressing.
Lightening and Darkening	M C K E	Minimum of Level 2 in Hairdressing.
Creative Foils and Fashion	M C K E	Minimum of Level 2 in Hairdressing.
Colour Correction and Restore	M C K E	Minimum of Level 2 in Hairdressing.
Affinage	M C K B	Ideal for beginners.



Hair Courses - Cutting

Basic Cutting	M C K B P	Ideal for beginners.
Creative Cutting	M C K E	Minimum of Level 2 in Hairdressing.



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Hair Courses - Styling

Description	Key	Notes
Hair-Up	M C K B	Ideal for beginners.
Bridal Hair-Up	M C K B	Ideal for beginners.
Blow Drying	M C K B	Ideal for beginners.
Plaiting	M C K B	Ideal for beginners.
Straightening and Relaxing	M C K E	Minimum of Level 2 in Hairdressing
Creative Perming	M C K E	Minimum of Level 2 in Hairdressing.
Hair Extensions (Micro Ring)	M C K B	Ideal for beginners.
Hair Extensions (Pre Bonded)	M C K B	Ideal for beginners.
Hair Extensions (Tape In)	M C K B	Ideal for beginners.



Body Courses

Body Wraps	M C K B	Ideal for beginners.
Indian Head Massage	M C K B P	Ideal for beginners.
Spray Tanning	M C K B P	Ideal for beginners.
Waxing	M C K B	Ideal for beginners.

